



International Society
for Traumatic Stress Studies

**40th
Annual Meeting**

From Bench to Bedside and Beyond:

*Advancing Translational Science in
Traumatic Stress Studies*

September 25-28, 2024

Boston Marriott Copley Place
Boston, Massachusetts, USA



www.istss.org
#ISTSS2024



You are invited to participate in the International Society for Traumatic Stress Studies (ISTSS) 40th Annual Meeting, September 25-28, 2024 at the Boston Marriott Copley Place, Boston Massachusetts, USA. Through your participation as exhibitors and sponsors, we are able to bring together the experts in the field of traumatic stress and offer them high-quality programming making ISTSS the leading global professional organization for clinicians, researchers and advocates around the world.

The International Society for Traumatic Stress Studies

Founded in 1985, the International Society for Traumatic Stress Studies provides a forum for sharing research, clinical strategies, public policy concerns and theoretical formulations throughout the world through networking, education, training and publications. The Society is dedicated to developing knowledge and stimulating policy, program and service initiatives that seek to reduce traumatic stress and its immediate and long-term consequences. ISTSS has more than 1,500 members including mental health, social service, religious and legal professionals from 40 countries worldwide.



Why Exhibit at the ISTSS Annual Meeting?

The ISTSS Annual Meeting is a forum for the exchange of information and high-quality continuing education for traumatic stress professionals and representatives of corporations, foundations and government agencies who share our interests. We seek to maximize corporate, foundation and government agency participation while maintaining professional impartiality in the discussion of therapies and procedures.

Build relationships with the leading professionals concerned with trauma.

- * Psychiatrists
- * Psychologists
- * Social Workers
- * Nurses
- * Counselors
- * Victim Advocates
- * Educators
- * Administrators
- * Clergy
- * Public Health Professionals
- * Epidemiologists
- * Economists
- * Policy Makers
- * Journalists
- * Emergency Workers
- * Researchers

Learn

Discover how changes in the field are affecting what your customers need and value



Plus

Remind attendees what you have to offer



Position

Identify yourself as a sponsor of ISTSS and help advance trauma research and clinical application



Network

Reconnect with customers and make new contacts



Market Research

Learn about the latest information and services available from other providers

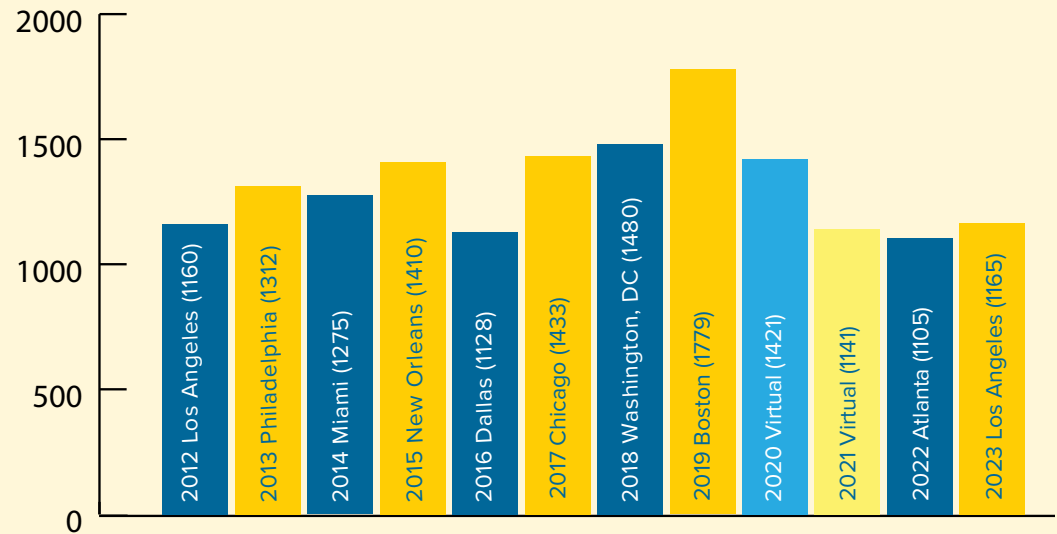
Sponsorship Opportunities

ISTSS welcomes commercial business, nonprofit organizations and individuals to help support the ISTSS Annual Meeting. As a sponsor, you demonstrate your dedication to learning and information sharing to the leaders in the field of traumatic stress.

Please note: Logos of any company considered a commercial interest are not permitted, as outlined in the disclosure of commercial support, and cannot have logos displayed in promotion at the meeting. Only company names may be used. A commercial interest is any entity producing, marketing, reselling or distributing health-care goods or services consumed by, or used on, patients. The ACCME does not consider providers of clinical service directly to patients to be commercial interests.

A Sustained Attendance

The commitment of our attendees to the Annual Meeting is evident. The need for traumatic stress professionals is consistently increasing, providing stable attendance at the meeting and continued interest in new products and services to help serve our community and the world around us.



* For registrants who agree to be included

Sponsorship Opportunities

All sponsorship opportunities are available to commercial entities and non-profit companies subject to review.

Sponsor benefits include:

- ISTSS presidential acknowledgment at the Opening Address
- Acknowledgment as a sponsor on signage and slides
- Acknowledgment and link to your company in the eNewsletter, *StressPoints*, distributed to ISTSS members
- Acknowledgement on the ISTSS Annual Meeting web page with a link to your website
- Description (up to 75 words) of your organization on the Annual Meeting mobile app
- One-time use of the final attendee list mailing labels* (emails excluded)

**For attendees who opt to be included*

Support Level - Select One	Sponsor Benefits
Platinum Level – \$25,000+ Sponsor Options: Welcome Reception – \$25,000 (exclusive)	<ul style="list-style-type: none"> • Sponsor acknowledgment on the Annual Meeting mobile app • Complimentary ad on the Annual Meeting mobile app • Complimentary exhibit table • Acknowledgement through signage as Platinum Level Sponsor • Three complimentary full-meeting registrations for scientific personnel
Gold Level – up to \$24,999 Sponsor Options: Breakfast Beverage Station – \$15,000 Professional Headshots – \$12,000 Water Bottle – \$10,000	<ul style="list-style-type: none"> • Sponsor acknowledgment on the Annual Meeting mobile app • Complimentary ad on the Annual Meeting mobile app • Acknowledgment through signage as Gold Level Sponsor • Two complimentary full-meeting registrations for scientific personnel
Silver Level – up to \$9,999 Sponsor Options: Mobile App – \$9,000 Lanyards – \$8,000 Partial Sponsor Refreshment Break – \$6,000 (6 available)	<ul style="list-style-type: none"> • Sponsor acknowledgment on the Annual Meeting mobile app • Complimentary ad on the Annual Meeting mobile app • Acknowledgment through signage as Silver Level Sponsor • One complimentary full-meeting registration for scientific personnel
Bronze Level – \$2,500 – \$5,000 Sponsor Options: Travel Award Sponsor – \$5,000 <i>Support the ISTSS Travel Award Scholarship</i> Notebook – \$4,000 Track Sponsor – \$2,500 <i>Support an outstanding presenter in a specific subject track</i>	<ul style="list-style-type: none"> • Sponsor acknowledgment on the Annual Meeting mobile app • Complimentary ad on the Annual Meeting mobile app • Acknowledgment through signage as Bronze Level Sponsor



Sponsorship Opportunities

Marketing Opportunities	Marketing Benefit
Annual Meeting Registration Emails – \$1,500	All Annual Meeting registrants receive one (1) email message sent from ISTSS Executive Office. <ul style="list-style-type: none"> • Complimentary ad on the mobile app • Sponsor supplies the content for prior approval • Recognition as Annual Meeting supporter with a listing in each of the Annual Meeting marketing emails sent to ISTSS members
General Meeting Support: Meeting Mobile App Push Notifications – \$500	The ISTSS Annual Meeting mobile app is an essential tool used by every attendee. Use push notifications to reach them every day of the Meeting. <ul style="list-style-type: none"> • Send a message (up to 140 characters) to meeting attendees, through the Annual Meeting mobile app. ISTSS will schedule these in advance • Three notifications: Thursday – Saturday, one per day
Resource Center – \$250	<ul style="list-style-type: none"> • Provide materials for the Resource Center with one of the following, no larger than 8.5” x 11”: brochures, educational materials, publications, newsletters or surveys • Items will be placed for attendees to browse or take with them. Participating companies should ship approximately 300 copies to ISTSS headquarters no later than August 16, 2024. <p>Note: Remaining materials will not be returned.</p>

Sponsorship Opportunities

40th Anniversary Celebration Dinner	Sponsor Benefits
<p>Platinum Level – \$25,000+ Sponsor Options: Dinner Sponsor – \$25,000 (exclusive)</p>	<ul style="list-style-type: none"> • Sponsor acknowledgment on the Annual Meeting mobile app • Complimentary ad on the Annual Meeting mobile app • Complimentary exhibit table • Acknowledgement through signage as Platinum Level Sponsor • Two Reserved VIP Tables (20 tickets)
<p>Gold Level – up to \$24,999 Sponsor Options: Toast Sponsor – \$10,000 (exclusive) <i>Raise a glass to success by sponsoring a Champagne toast during the evening celebration</i></p>	<ul style="list-style-type: none"> • Sponsor acknowledgment on the Annual Meeting mobile app • Complimentary ad on the Annual Meeting mobile app • Acknowledgement through signage as Gold Level Sponsor • One Reserved VIP Table (10 tickets) • Option to make the evenings toast
<p>Silver Level – up to \$9,999 Sponsor Options: Commemorative 40th Anniversary Item <i>Choose an item to commemorate the ISTSS 40th Anniversary (The committee will work with you to choose the most appropriate item.)</i></p>	<ul style="list-style-type: none"> • Sponsor acknowledgment on the Annual Meeting mobile app • Complimentary ad on the Annual Meeting mobile app • Acknowledgement through signage as Silver Level Sponsor • One Reserved VIP Table (10 tickets) • Five additional tickets or complimentary exhibit table
<p>Bronze Level – \$2,500 – \$5,000 Sponsor Options: Table Sponsor – \$5,000 Student Table Sponsor – \$5,000 <i>Sponsor 10 students to attend the Anniversary Dinner</i> Half Table Sponsor – \$2,500</p>	<ul style="list-style-type: none"> • Sponsor acknowledgment on the Annual Meeting mobile app • Complimentary ad on the Annual Meeting mobile app • Acknowledgement through signage as Bronze Level Sponsor • One Reserved VIP Table (10 tickets) • Reserved Half VIP Table (5 tickets)
<p>Friend Level – \$1,000</p>	<p>Two VIP tickets</p>
<p>Supporter Level – \$500</p>	<p>One VIP ticket</p>

Additional sponsorships can be designed. Please contact us at info@istss.org to discuss options.

Exhibit Opportunities

Tabletop Exhibits –

\$900 per table (Non-profit & Government Agencies)

\$1,200 per table (Corporations)

Displays of products and services at the Annual Meeting provide valuable interaction between our members and organizations providing products and services of interest to the traumatic stress studies field. Exhibits are strategically located and guarantee maximum exposure to ISTSS attendees.

Benefits Include:

- One complimentary meeting registration to staff the exhibit table
- One-time use of the pre-registration list* (emails excluded)
- Acknowledgment in broadcast emails to ISTSS database of more than 10,000 contacts, electronic final program and in the ISTSS eNewsletter, *StressPoints*
- Company name and description listed on the Exhibitor page within the Annual Meeting mobile app
- Recognition on the ISTSS website before and during the Annual Meeting**

* For registrants who agree to be included

** No logos permitted for commercial interests

Exhibit Schedule

Exhibit Setup	Wednesday, September 25	Noon – 5:00 p.m.
Exhibit Hours	Thursday, September 26	9:00 a.m. – 7:30 p.m.
	Friday, September 27	9:00 a.m. – 5:00 p.m.
Exhibit Dismantle	Saturday, September 28	7:00 a.m. – Noon

Exhibits may not be dismantled before 5:00 p.m. on Friday, September 27.





General Information

Exhibiting Company

Exhibit space is assigned on a first come, first served basis. ISTSS will attempt to honor all requests for exhibit space and will not assign space without full payment. ISTSS reserves the right to determine final exhibit space assignments, and to accept or reject any exhibit.

Payment

Full payment is required to confirm your Exhibit reservation.

Deadline

Exhibit applications must reach ISTSS by Friday, August 9, 2024.

Cancellation Policy

ISTSS must be notified in writing in the event of cancellation or space reduction. If cancellation of exhibit tabletop occurs prior to Friday, August 9, 2024, the exhibitor will be refunded 50% of the payment received. After August 9, 2024, no refunds will be made.

Installing Exhibits

The exhibit area will be available for set-up on Wednesday, September 25, 2024, from 12:00 p.m. – 5:00 p.m. All exhibits must be set up by 5:00 p.m., on Wednesday.

Dismantling Exhibits

All exhibits must remain intact until Friday, September 27, 2024, 5:00 pm. Exhibits must be dismantled or removed no later than Saturday, September 28, 2024 at Noon.

Exhibit Personnel

All participants affiliated with exhibits must be registered for the 40th Annual Meeting. Each person will be issued an exhibitor badge and must be employed by the exhibiting organization or have a direct business affiliation. Exhibiting companies are limited to one complimentary registration. Additional registrations can be purchased at the member registration rate.

Exhibit Kit

Exhibitors are responsible for all freight, drayage and labor charges. International shipping rates may vary and information will be provided in the exhibit kit along with shipping instructions. Exhibit kit will be emailed to exhibitors prior to the Annual Meeting.

Security

Exhibit Management will provide peripheral security of the exhibits area. However, each exhibitor should make provisions to safeguard their goods and materials from the time they are placed at the booth until the time they are removed. Do not leave laptop computers, other electronic devices, or other valuable equipment in the exhibits area unattended. ISTSS will not be responsible for loss or damages for any cause.





Hotel Information

Boston Marriott Copley Place will be the headquarters for the ISTSS Annual Meeting. ISTSS has negotiated a discounted rate of \$329 USD for single or double occupancy. Rooms and rates are based on availability and subject to state and local fee/taxes. To make your reservation, [click here](#) for the special Annual Meeting rate. **The deadline to make your reservations for the discounted rate is September 1, 2024.** Rooms may sell-out prior to the deadline.

A credit card guarantee is required to hold your reservation. The hotel will charge the equivalent of one night's room and tax if cancellation notice is not provided to the hotel 48 hours prior to the day of arrival. Hotel check-in is 4:00 p.m. and check-out is Noon.

Marriott Copley Place

110 Huntington Ave Boston
Massachusetts 02116 USA
+1 617 236 5800

Exhibit Interest Form

ISTSS 40th Annual Meeting • September 25-28, 2024
 Boston Marriott Copley Place • Boston, Massachusetts, USA

You may fill out the form online at:
<https://bit.ly/istss40Exhibit>

Please print or type

 Contact Name

 Institution/Company/Organization

 Street Address

 City

 State/Province

 Zip Code/Postal Code

 Country

 Work Phone

 Email

 Organization Website

 Do Not Assign Near:

Contact Us

Email: info@istss.org

Technologies or services to be displayed:

Please email a 75 word description to info@istss.org no later than September 1, 2024

Space

Table – Non-profit & Government Agencies – \$900

Table – For-profit & Corporations – \$1200

The undersigned hereby authorizes the International Society for Traumatic Stress Studies (ISTSS) to reserve exhibit space for use by the above company or organization. The undersigned hereby agrees to abide by all conditions under which exhibit space is leased to the ISTSS. The undersigned acknowledges that space assignments shall be acceptable unless ISTSS is notified in writing within fifteen (15) days of the date of assignment notification. The undersigned specifies that the products or services listed on this contract are those to be displayed.

 Signature Date

 Name (Print Or Type)

Important Deadlines

August 9, 2024

- Exhibitor and Sponsor Application Deadline
- Deadline to submit all descriptions for the final program and mobile app
- Deadline to submit print or press quality artwork for advertisements
- Booth Representative registration due

September 1, 2024

- Hotel Room Reservation Cutoff

It is the exhibitor's responsibility to adhere to these deadlines.