

ISTSS Strategic Plan

Goals, Objectives and Strategies

Goal 1. Research and Clinical Excellence

ISTSS promotes excellence in research, clinical practice, training, and public health related to experiences of traumatic stress.

Objectives for Goal 1

- 1.1 Disseminate knowledge and promote high-quality education and training to improve access to care and quality of care for those impacted by traumatic stress.
- 1.2 Increase activities that promote excellence in research to advance the scientific understanding of traumatic stress.

Strategies for Goal 1

- 1A. Identify and evaluate the use of new communication channels to disseminate knowledge.
- 1B. Create a plan for content selection and distribution channels for dissemination activities and training.
- 1C. Partner with affiliate and collaborating organizations using research and clinical expertise to support advocacy efforts including the creation of strategic white papers on relevant policy issues.

Goal 2. A Diverse and Engaged Organization

ISTSS promotes professional, demographic, cultural and geographic diversity and inclusivity among our membership. We value different perspectives and create an atmosphere of, and opportunities for, respectful dialogue and exchange of ideas and experiences.

Objectives for Goal 2

- 2.1 Grow the number of ISTSS members while increasing engagement among current members.
- 2.2 Increase all forms of diversity, including the range of professional disciplines, in our membership.

Strategies for Goal 2

- 2A. Develop strategies for promoting membership engagement. Strategies should include leveraging the annual meeting for participation throughout the year and promoting membership engagement outside of the annual meeting.
- 2B. Utilize the Strategic Membership Task Force to develop a plan to increase the value of ISTSS to the membership from the start of career through to retirement (e.g., from student to emeritus status).

Goal 3. Global Impact

ISTSS supports efforts to increase the health and resilience of people and communities globally through the prevention of and response to traumatic stress.

Objectives for Goal 3

- 3.1 Increase ISTSS' visibility as the premier global professional organization related to traumatic stress.
- 3.2 Highlight and support efforts to raise awareness, inform public policy and advocate on globally-relevant trauma issues.

Strategies for Goal 3

- 3A. Establish a global initiatives task force to review the current global initiatives of ISTSS and recommend continuation, elimination, revision or new initiatives.
- 3B. Highlight and support relevant advocacy efforts of members.
- 3C. Explore opportunities to promote evidence-based and culturally sensitive practices in low-resource areas.

Goal 4. Promoting Innovation

ISTSS acts as a catalyst to energize new approaches to the study, prevention, and treatment of trauma in a scientifically-informed way. We promote innovation in our strategies to transfer knowledge and engage with membership and other stakeholders.

Objectives for Goal 4

- 4.1 Systematically build a culture of innovation for the study, prevention, and treatment of trauma, knowledge transfer, and member engagement.
- 4.2 Effectively use technology to advance the study, prevention and treatment of trauma, knowledge transfer, and member engagement.

Strategies for Goal 4

- 4A. Create opportunities to highlight trauma innovations through existing and new ISTSS education and communication channels.
- 4B. Encourage and reward innovation within the ISTSS membership through recognition opportunities and grants.
- 4C. Identify strategies, including those that other professional membership organizations employ, to effectively use technology and consider their applicability as a mechanism to advance the goals of ISTSS.

Goal 5. Financial Strength

ISTSS' financial strength provides for the funding of key priorities and opportunities in alignment with the strategic plan.

Objectives for Goal 5

- 5.1 Increase the amount of available financial resources.
- 5.2 Increase the degree to which ISTSS uses multi-year financial planning in line with the multi-year strategic plan.

Strategies for Goal 5

- 5A. Design and implement a multi-year strategic budget that is reviewed annually by the board.
- 5B. Increase revenue and revenue diversification by establishing a standing Revenue Committee.
- 5C. Evaluate overall organizational management structure and related costs at least every five years.

ISTSS diversity is broadly construed along all dimensions of race, ethnicity, gender, sexual orientation, socio-economic status, age, physical abilities, religious beliefs, nationality, political beliefs, and other ideologies.