



## EXHIBITOR PROSPECTUS

**20<sup>th</sup> Annual Meeting  
War as a Universal Trauma  
November 14-18, 2004  
Hilton New Orleans Riverside  
New Orleans, LA**

**You are invited** to participate as an exhibitor at the International Society of Traumatic Stress Studies 20<sup>th</sup> Annual Meeting. It is through the participation of our exhibitors that we can keep attendee and exhibitor registration fees to a minimum while maintaining the high-quality programming that has made the ISTSS the leading professional organization for clinicians, researchers, and policy-makers around the world. Each year more than 90 percent of conference attendees rank the meeting as “excellent.” For that reason, more than 55 percent of ISTSS delegates have been to three or more ISTSS meetings.

### **The International Society for Traumatic Stress Studies**

Founded in 1985, the International Society for Traumatic Stress Studies provides a forum for sharing research, clinical strategies, public policy concerns and theoretical formulations in the United States and around the world through networking, education and training and publications. The Society is dedicated to developing knowledge and stimulating policy, program and service initiatives that seek to reduce traumatic stress and its immediate and long-term consequences. ISTSS includes more than 2,500 members: mental health, social service, religious and legal professionals from 40 countries worldwide.

### **The ISTSS Annual Meeting**

ISTSS recognizes that the annual meeting presents a unique opportunity for interaction between traumatic stress specialists and representatives of corporations, foundations, and government agencies who share our interests. The objective of the ISTSS Annual Meeting is to provide a forum for the exchange of information among trauma specialists and to provide continuing education to trauma specialists and other clinicians treating trauma survivors. The Annual Meeting Committee is charged to organize meetings of the highest quality at the lowest cost. The Committee seeks to maximize corporate, foundation, and government agency participation in the meeting while maintaining professional impartiality in discussion of therapies and procedures. We understand industry's desire to promote its products, and we know they respect the autonomous nature of the ISTSS.

The ISTSS Annual Meeting provides exhibitors and supporters the chance to build relationships with the leading professionals concerned with trauma:

- Psychiatrists
- Psychologists
- Social Workers
- Nurses
- Counselors
- Advocates
- Educators
- Policymakers

### **Why Exhibit at ISTSS's Annual Meeting?**

**Learn** – Find out about the latest developments in educational sessions.

**Network** – Make contacts.

**Gather Intelligence** – Review the latest information and services available from other providers.

**Influence** – Identify yourself as a supporter of ISTSS and help advance trauma research and clinical application.

## ISTSS EXHIBITS

### **TABLETOP EXHIBITS**

Displays of products and services at the annual meeting provide valuable interaction between the profession and organizations providing products and services of interest to the traumatic stress studies field. The ISTSS exhibit area this year will be located in the Court Assembly Foyer along with ISTSS registration. The foyer is centrally located and guarantees maximum exposure to ISTSS attendees.

#### **Exhibit Schedule**

Exhibit Setup	Saturday, Nov 13	8:00 a.m. – 5:00 p.m.
Exhibit Hours	Sunday, Nov 14	7:30 a.m. – 5:00 p.m.
	Monday, Nov 15	7:30 a.m. – 5:00 p.m.
	Tuesday, Nov 16	7:30 a.m. – 4:00 p.m.

Exhibit Dismantling Tuesday, Nov 16 4:00 p.m.

*Exhibits may not be dismantled before 4:00 p.m. on Tuesday, November 16.*

#### **Tabletop Exhibit Specifications**

Exhibits include one 6-foot-by-30-inch draped table, two chairs, exhibitor ribbon, identification sign and listing in the final program. Exhibitors are responsible for Louisiana state sales tax on items sold at the meeting.

#### **Tabletop Exhibit Price: \$600 per table**

#### **Exhibitor Registration**

Each tabletop exhibit includes **one** complimentary registration to the meeting. Additional registrations can be purchased at the regular meeting registration rate.

#### **Exhibit Space Assignment Policy**

Exhibit space locations will be assigned on a first-come, first-served basis. Space will not be assigned without full payment. ISTSS reserves the right to determine final exhibit space assignments, and to accept or reject any exhibit.

#### **“TAKE ONE” LITERATURE DISPLAY**

A non-supervised exhibit station where brochures, educational materials, publications, newsletters and surveys will be placed so attendees can browse at their leisure. Companies interested in participating in the “Take One” will ship materials to ISTSS headquarters prior to the annual meeting. ISTSS staff will take responsibility for making sure that materials are displayed in the “Take One” area during the annual meeting. Leftover materials will not be returned.

#### **“Take One” Price: \$150**

#### **To Apply for Exhibits or “Take One” Literature Display**

Complete the enclosed Exhibit Application and return, with payment, to: ISTSS, 60 Revere Dr., Ste 500, Northbrook, IL 60062

#### ***Deadline***

Exhibit applications must reach ISTSS by September 30, 2004.

### Note on Book Sales

ISTSS has contracted with Professional Books to be the official bookstore at the ISTSS 20<sup>th</sup> Annual Meeting. Sales of books must be coordinated through Professional Books. Contact Marcie Lifson at Professional Books at 617/630-9393.

## GENERAL INFORMATION

### ISTSS 20<sup>TH</sup> ANNUAL MEETING SCHEDULE

#### Saturday, November 13

8:00 a.m. – 5:00 p.m. Exhibitor Setup  
3:00 p.m. – 7:00 p.m. Registration

#### Sunday, November 14

7:30 a.m. – 5:30 p.m. Registration  
7:30 a.m. – 8:30 a.m. Coffee and Tea  
7:30 a.m. – 5:00 p.m. Exhibits Open  
8:30 a.m. – Noon Pre-Meeting Institutes  
1:00 p.m. – 2:15 p.m. Opening Plenary  
2:30 p.m. – 3:45 p.m. Concurrent Meeting 1  
4:00 p.m. – 5:15 p.m. Concurrent Meeting 2  
5:30 p.m. – 7:00 p.m. Special Interest Group (SIG) Meetings  
7:30 p.m. – 9:00 p.m. Welcome Reception

#### Monday, November 15

7:30 a.m. – 5:30 p.m. Registration  
7:30 a.m. – 8:30 a.m. Coffee and Tea  
7:30 a.m. – 5:00 p.m. Exhibits Open  
8:30 a.m. – 9:45 a.m. Concurrent Meeting 3  
8:30 a.m. – 9:45 a.m. Poster Display 1  
10:00 a.m. – 11:15 a.m. Parallel Plenaries  
11:30 a.m. – 12:30 a.m. ISTSS Business Meeting  
1:00 p.m. – 2:15 p.m. Poster Display 2  
1:00 p.m. – 2:15 p.m. Concurrent Session 4  
2:30 p.m. – 3:45 p.m. Concurrent Session 5  
4:00 p.m. – 5:15 p.m. Poster Display 3  
4:00 p.m. – 5:15 p.m. Concurrent Session 6  
5:30 p.m. – 7:00 p.m. Special Interest Group (SIG) Meetings  
5:30 p.m. – 8:00 p.m. Media Presentations

#### Tuesday, November 16

7:30 a.m. – 8:30 a.m. Coffee and Tea  
8:00 a.m. – 5:30 p.m. Registration  
7:30 a.m. – 4:00 p.m. Exhibits Open  
8:30 a.m. – 9:45 a.m. Poster Display 4  
8:30 a.m. – 9:45 a.m. Concurrent Session 7  
10:00 a.m. – 11:15 a.m. Parallel Plenaries  
1:00 p.m. – 2:15 p.m. Poster Display 5  
1:00 p.m. – 2:15 p.m. Concurrent Session 8  
2:30 p.m. – 3:45 p.m. Concurrent Session 9  
4:00 p.m. – 5:15 p.m. Poster Display 6  
4:00 p.m. – 5:15 p.m. Concurrent Session 10  
4:00 p.m. Exhibits Dismantle  
6:30 p.m. – 7:30 p.m. Awards Ceremony  
7:30 p.m. – 9:30 p.m. Awards Reception

#### Wednesday, November 17

7:30 a.m. – 8:30 a.m. Coffee and Tea  
7:30 a.m. – 5:30 p.m. Registration  
8:30 a.m. – Noon Post-Meeting Institutes  
1:30 p.m. – 5:00 p.m. Post-Meeting Institutes

#### Thursday, November 18

7:30 a.m. – 8:30 a.m. Coffee and Tea  
8:30 a.m. – Noon Post-Meeting Institutes  
1:30 p.m. – 5:00 p.m. Post-Meeting Institutes  
5:00 p.m. Conference Adjourns

## TRANSPORTATION AND LODGING

### HOUSING INFORMATION/CONFERENCE HOTEL

In the “center of it all,” The Hilton New Orleans Riverside, where distance is measured in feet not cab fare, is in a prime downtown location on the banks of the Mississippi. The Riverwalk is at the hotel’s doorstep, as are Harrah’s Casino, the Aquarium, IMAX Theatre, French Quarter, D-Day Museum, Arts District, Children’s Museum and Riverfront Street Car.

ISTSS has negotiated with The Hilton New Orleans Riverside to offer the special rate of \$189 single, \$209 double occupancy. All rates are subject to state and city taxes.

To reserve a room, call 504/561-0500 and identify yourself as being with the ISTSS meeting. Reservations must be made before Tuesday, October 12, 2004, to get the ISTSS meeting rate.

The Hilton New Orleans Riverside  
Two Poydras St.  
New Orleans, LA 70140  
Phone: 504/561-0500  
Guest Fax: 504/568-1721  
Web site: [www.hilton.com](http://www.hilton.com)

### AIR TRAVEL DISCOUNTS

The preferred travel agency for ISTSS is Bannockburn Travel Inc. Bannockburn charges a processing fee on transactions but offers discounted airfare on select carriers. For reservations, call (800) 557-9167 or (847) 948-9111 (in Illinois and International callers) and ask for the “Groups Department.” Mention that you are affiliated with the ISTSS Annual Meeting to receive air travel discounts.

### CAR RENTAL

Avis Rent-a-Car System Inc. is the official car rental service for the meeting. Avis agents can provide you with the best available rates during your stay in New Orleans. For reservations, call (800) 331-1600. Provide the agent with the file number “**AWD J991745**” to receive special pricing.

### TRANSPORTATION TO/FROM THE AIRPORT

The Hilton New Orleans Riverside is located 20 minutes from the Louis Armstrong International Airport. The Airport Shuttle is the recommended shuttle service. The Airport Shuttle desk is located in the baggage claim area of the airport. The fees are approximately \$13 per person to and from the hotel. You do NOT need to make reservations prior to arrival. Taxis are also available for approximately \$25 one way.

### NEW ORLEANS WEATHER AND MEETING ATTIRE

New Orleans temperatures in November range from 72°F (22°C) during the day to 54°F (12°C) at night. Attire for the conference is business casual. New Orleans is in the US Central Time Zone.

### QUESTIONS

Should you have any questions regarding exhibiting at the 20<sup>th</sup> Annual Meeting please contact Deb Pederson at International Society of Traumatic Stress Studies headquarters at 847/480-9028; fax: 847/480-9282; or e-mail: [conference@istss.org](mailto:conference@istss.org).



Visit [www.istss.org](http://www.istss.org) for the latest conference information